

## **BUENAVENTURA SECTION – CAREER DEVELOPMENT**

## Keeping a Career Relevant at all Times Job Trends in Technology and the "S Curve"

By Nathalie Gosset, IEEE

## Webinar Thursday March 3, 2016 11 am-12 pm

Register <u>at this link</u> The webinar is free of charge.

This event is the first of a series of webinars focused on how to thrive and capitalize on career change and "not just do different things, but do things differently."

This talk is presented by Nathalie Gosset, EE, MS, MBA who is the Chair of the Institute of Electrical and Electronics Engineers, Buenaventura Section. The take away of the talk are:

- How to join the list of most wanted employees.
- Cultivating a fresh and unique professional identity removes the risk of obsolescence.
- 21<sup>st</sup> century job relevance is a new art to be learned.
- Strategies to find the hidden jobs with great growth potential.

Speaker: Nathalie Gosset, EE, MS, MBA is the Chair of the Institute of Electrical and Electronics Engineers, Buenaventura Section. She has woven her engineering, marketing, and business expertise throughout her professional life. Ms. Gosset is a sought-after public speaker who tracks emerging technical market segments and identifies new types of jobs that are entering the technical fields. She is the former Sr. Director, Market and Technology Innovation Evaluation at the Alfred E Mann Institute at the University of Southern California, where she reviewed more than 600 innovations and established the commercial value of the best ideas. Ms. Gosset has 29 years of experience in the development and commercialization of technology-based products. Prior to AMI, she headed engineering groups where she specialized in the turnaround of startup companies with special focus on engineering team leadership (VP of Engineering at Sabeus, Director of Engineering at Novera). She worked for large companies where at Alcatel after ten years in optical design engineering, she became Director of the Program Management Office overseeing the activities of about 600 engineers.

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