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January 2009

I'm honored to have been elected Section Chair for 2009 - filling Nathalie Gosset's shoes will be a challenge. Congratulations to the <u>Section Officers</u> (see Page 3) elected to their posts as well!

We have some great events this month, including an EMBS-sponsored presentation by Rogelio Nochebuena on Clusters and



Other Business Models for Biotech on Wednesday, January 28th at CLU.

Our Newsletter continues as before, but watch for some changes in the features and arrangement of the chapter web site at www.ieee-buenaventura.org

At our December Operating Committee meeting, we discussed possible goals for the Section in 2009. I would welcome your comments and suggestions – please send them to me at sfjohnso@ieee.org

The Section will participate in National Engineer's Week again this year on February 19. I look forward to celebrating our Engineer of the Year and Project of the Year at that time.

Steve Johnson, 2009 Section Chair

January Events

Monday, January 26 – Section **Buenaventura Section Awards Dinner**

Wednesday, January 28th – Medicine and Biology Clusters and Other Business Models for Biotech, Rogelio Nochebuena, Nochebuena R&D

Clusters and Other Business Models for Biotech Rogelio Nochebuena

Wednesday, January 28, 2009 7 PM CLU - Richter Hall, Ahmanson Science Building

Nochebuena R&D is a consulting organization based in Pasadena that focuses on assisting small companies as well as large enterprises to solve problems in a cost-effective way in the fields of lasers and nanotechnology.



Rogelio Nochebuena Nochebuena R&D

Mr. Nochebuena has more than 20 years of experience in high technology. He has worked in Fortune 100 campanies, as well as start-ups. Some of the companies that he has worked for include Agilent Technologies, Xerox Corp, and Carl Zeiss where he served in senior technical and marketing positions. His consulting practice includes clients such as Lawrence-Livermore National Labs, Intelligent Optical Systems as well as tier one universities.

He has developed an ability to spot technologies in the embryonic stages and advise entrepreneurs and venture capital clients on how best to harvest such developments. Recently he was appointed as Executive-in-Residence at Angel Strategies, where he reviews investments in the medical device and biotechnology industries.

Mr. Nochebuena combines knowledge in the physical and biological sciences and has been involved in a variety of projects with strong emphasis on lasers and opto-electronic materials and devices. While working at world famous Xerox PARC, he was tutored in nanotechnology by Professor Cal Quate, the co-inventor of the Atomic Force Microscope. Since then he has been involved in a variety of projects that include nanolaminates, organic nanotubes, OLED's (Organic Light Emitting Diodes), and avant- guarde photovoltaics.

He brings expertise in the areas of technology transfer, commercialization and licensing IP, managing innovation and business strategy. He has participated in a number of panels and local seminars and conferences, and held the position of Chapter Vice-Chair for the IEEE Laser and Opto-Electronics Society.

His education includes graduate work in Electrical Engineering and Material Science from Brigham Young University and Rice University, and holds an MBA from Pepperdine University.

See the EMBS Website, <u>www.bv-embs-chapter.com</u> for more info!

2009 Buenaventura Section IEEE Officers

We welcome your involvement – We have several positions open!

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