IEEE Buenaventura Section

OpCom Meeting Minutes

# September 26, 2022; 6:30 PM

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| Online |

## Attendees

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| Doug Askegard | Momin Quddus |
| Nathalie Gosset | Bob Rumer |
| Deron Johnson | Mohammad Tehrani |
| Victor Lin |  |

## Local Highlights

Aerospace - Mohammad

There were two AES Society meetings in September: "Tracking Maneuvering Targets in a World of Netted Sensors", and a UAS Symposium. There are one in October: "Dual-Function Radar Communication System".

ComSoc - Victor

In September, co-hosted the Distinguished Lecturer with the Photonics Chapter. Working on a speaker for next month.

EMBS - Bob

Interested in the procedure for scheduling meetings at Hub101. Shahin has volunteered to be our point of contact with Hub101.

MTTS - Momin

Sent information on a meeting in October on "The Dynamic Sky" to MTT list.

Photonics

Momin reported on last week's Photonics meeting. He spoke to Ana from Teledyne who might be able to join our group.

The next Photonics meeting is on October 20. Mohammad stated that every fourth (not last?) Thursday is reserved for Photonics, and every third Thursday for Aerospace, but since Aerospace is not having a meeting this month, they are okay with October 20.

## Review Minutes of Previous Meeting

A question came up regarding Hub101 keys. Currently Mohammad and Richard have one. Should Victor apply for one? Momin also plans to apply for one. Mohammad stated it takes about a week to get the card.

Minutes from Deron were accepted as submitted.

## Treasurer's Report

We have been approved for $1000 from the Computer Society and $500 from PACE for the STEM event.

Please look at 2023 proposed budget and provide feedback. We will the final budget for approval at the November OpCom.

Treasurer's report from Nathalie was accepted as submitted.

## Outreach Events

Girls STEM Event: 62 girls are signed up so far for the October 8 event. [Update: The event now has 100 girls registered.] Per Doug, there have been some staff changes at VCOE. Deron reported uptick in registrations after "second push" of E-mails to middle school teachers.

FIRST Lego League: We have budgeted $1700 budgeted, but Bob expects it to cost less. It will be on November 13, two Sundays before Thanksgiving. Contact Bob if you are interested in volunteering to be a judge.

## Mixer

Momin asked if we should have a mixer toward the end of the year. Nathalie suggested early November.

## IEEE GHTC Meeting Report

Momin represented the section. He visited the MOVE truck, which is very impressive. He also discussed the Hope Crisis Response Network, which is building homes in Paradise CA. Their contact info is in the agenda Momin sent out to the OpCom.

## 2023 Budget Discussion

Nathalie has modified the proposed budget to include plans for the 2023 Sections Congress.

## Membership Development and Marketing Tools

Nathalie reported that we have gone from 775 members in 2017 to 561 members in 2022. We are about to go from "medium" size to "small" section. We have lost more members as a percentage that Region 6 as a whole.

Possible Solutions

1. Recommend that we have a membership development person or team.

2. Recommend recruitment and retainment goal each year.

3. Remember each event is an opportunity to invite people to be a member.

In past years, Howard did a great job of calling people who did not renew. We need someone assigned to membership development, and someone assigned to marketing/publicity, as we did in the past. Possible forums are the newsletter, chapter meetings, mixers, and social media.

Deron mentioned a [**slideshow**](https://www.ieee-bv.org/slideshow) the Computer Chapter used at the beginning of in-person meetings.

Doug suggested the possibility of reaching out to college with a marketing or MBA program to see if they would like to make it a project.

Momin asked if since our meetings are free, do people see the value in joining? From other groups, he knows ~10 young engineers who are not IEEE members and didn't see the value.

The consensus was we should have a separate meeting to discuss this in more detail.

## Next Meeting: Monday, October 24, 6:30 PM PDT (one week early due to Halloween)

Meeting was adjourned at 7:40 PM.

## Event Scheduling

[**www.ieee-bv.org/conferences-and-events**](https://www.ieee-bv.org/conferences-and-events/)

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| **Schedule** | **Chapter** | **Contact** |
| 1st Tue of month | Entrepreneurship | Jerry K. |
| 1st Wed of month | RAS/IAS | Doug A. |
| 2nd Tue of month | Communications | Victor L. |
| 2nd Wed of month | Computer | Deron J. |
| 3rd Tue of month | Microwave | Momin Q. |
| 3rd Thu of month | Aerospace | Mohammad T. |
| Last Mon of month | Section OpCom | Momin Q. |
| Last Tue of month | ED/CAS | *vacant* |
| Last Wed of month | EMBS | Bob R./Reza F. |
| Last Thu of month | Photonics | Sudhan |

## Newsletter Guidelines

[**www.ieee-bv.org/newsletter-guidelines**](http://www.ieee-bv.org/newsletter-guidelines)

1. An event listing needs to include the following information. (vTools captures all of this by default. Eventbrite and Webex announcements should include the abstract and speaker bio in the description.)
   * **Who** is the speaker (bio)?
   * **What** is the title?
   * **When** and **where** is the event?
   * **Why** it is of interest (abstract)?
   * **How** can people register, or **how** can they contact someone for more information?
2. **Please** no “say something about X” submissions. Please provide the text you want included in the newsletter.
3. The editor **must** receive permission **directly** from an individual before using his or her E-mail address or other contact information for the newsletter.
4. A flyer is not required. If you do want to use one, please make sure it is the **final, speaker-approved version** before sending it to us.
5. Remember that that the newsletter E-mail needs to convey information in text. Some people can only read text-based E-mail (e.g. vision-impaired individuals and some .mil addresses).